



วิทยาลัยดุสิตธานี  
DUST THANI COLLEGE

*For Excellence in Hospitality Education*

# BACHELOR OF BUSINESS ADMINISTRATION PROGRAMME IN HOTEL AND RESORT MANAGEMENT (INTERNATIONAL PROGRAMME)



With the academic certification of Ecole hôtelière de Lausanne





DUSIT THANI COLLEGE

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## DUSIT THANI COLLEGE

### *International Excellence*

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*Imagine a place that pushes your boundaries and sharpens your skills. A place to foster your passion for hospitality, to turn your dreams into reality. Here at Dusit Thani College, a world-renowned educational institution established by Dusit International and accredited by the Commission on Higher Education of Thailand, we prepare exceptional students to become future leaders in the global hospitality industry. Our four-year International Bachelor Programme in Hotel and Resort Management based in Bangkok, Thailand is founded on a high standard of academic excellence and certified by the Ecole hôtelière de Lausanne – fusing practical knowledge with direct experience.*

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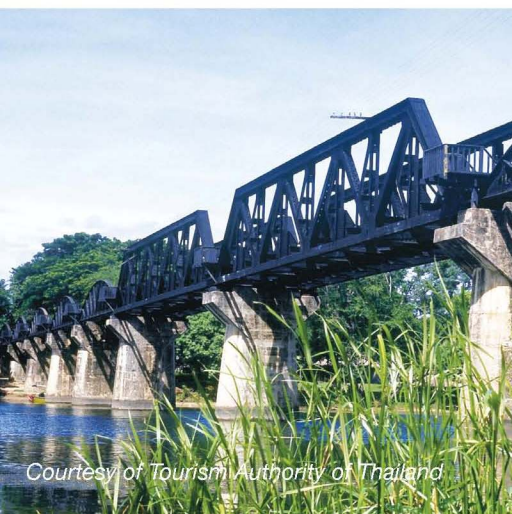
The story of Dusit Thani College begins in 1948, when Thanpuying Chanut Piyaoui opened the first Princess hotel in Bangkok's New Road. Over 60 years later, Dusit International has become one of Asia's leading hotel groups. In 1993, Thanpuying Chanut Piyaoui founded Dusit Thani College to fill the void in Thailand for a specialized hospitality education institution. The Dusit brand has a promise to deliver an 'experience that enlivens the individual spirit no matter what the journey'. This promise extends to the unparalleled academics at Dusit Thani College, where students can foster their passion for hospitality along their journey to success.

Do not just study the art of hospitality, live it. Make your mark in the industry by attending an English-taught programme with international standards. From day one, you will gain first-hand knowledge and professional skills from the experts – inside the classroom and out. At Dusit Thani College, we stay on top of the industry, designing a diverse and demanding curriculum that will expand your mind and give you a competitive edge in the field.



Your vibrant career in one of the fastest-growing global industries starts here, at Dusit Thani College.







## DUSIT THANI COLLEGE

### *Why choose hospitality?*

A small question with big answers. Firstly, hospitality is a rapidly growing business field. The World Tourism Organization predicts that the travel and tourism industry will increase tremendously in the upcoming years, making it one of the largest industries in the world. Hospitality is a viable and exciting field for those with the right qualifications, and at Dusit Thani College, we will prepare you for a career in a top hospitality position.

A degree in hotel management from an internationally respected school opens up doors in numerous fields, not just in hotel management but in the greater tourism and other service-related industries. Those attracted to the field have a shared passion for service, and take pleasure in working directly with people and exceeding expectations on a daily basis.

There's no limit to how far a career in hospitality can take you – offering plenty of opportunities to diversify your experience and explore a variety of positions, from Food and Beverage Coordinator to Reservations Manager, as well as room to take on more leadership roles. The International Bachelor's Programme in Hotel and Resort Management ensures you will gain an essential repertoire of skills that are transferrable to any region in the world. So, what are you waiting for?

### *Why Thailand?*

In 'The Land of Smiles' we are defined by our outstanding service. Thailand is respected across the globe for its unique sense of hospitality. If you truly want to understand the meaning behind *service d'excellence*, study at Dusit Thani College, where you can become fluent in the Thai standard of hospitality. We are based in Bangkok, a thriving Asian metropolis where visitors from all over the world come to work and play. Experience the sights and sounds of a vibrant urban culture, with numerous opportunities to discover the country in all its splendour.



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## DUSIT THANI COLLEGE

### *Overview of International Bachelor Programme in Hotel and Resort Management*

with the academic certification of Ecole hôtelière de Lausanne



*“Dusit Thani College is one of the most famous institutes for hospitality education in Asia. If you want to excel in the future you should come here, you will gain invaluable experiences in the cooking and hotel management field that will help you in the future.”*

Ms. Alina Natascha Chen-Stolle, DTC Alumni

Envision the possibilities – four years of academics, a lifetime of knowledge. The International Bachelor's Programme in Hotel and Resort Management certified by Ecole hôtelière de Lausanne is an academic journey into the heart of hospitality. Our success is grounded in our innovative approach to learning: seamlessly blending academics with real-life experience. We are founded on both Thai and international standards of hospitality, combining the mastery of hotel operations with the skills to think outside of the box and lead a company in a fast-paced and dynamic business environment.

#### **World-renowned recognition**

The International Bachelor Programme in Hotel and Resort Management is accredited by the Commission on Higher Education of Thailand, with the academic certification of Ecole hôtelière de Lausanne (EHL) in Switzerland, a distinction which ensures a high international standard of learning. Ecole hôtelière de Lausanne, a non-profit foundation recognized by the Swiss government as part of the University of Applied Sciences, is the world's oldest school of hospitality management. As a trusted institution with a long history of distinction, Ecole hôtelière de Lausanne informs our academic approach, by regularly auditing and contributing to the content of the programme and training our professional staff. Students also have the academic mobility to explore other institutions within the Ecole hôtelière de Lausanne network. Upon completion of The International Bachelor Programme in Hotel and Resort Management, your Dusit Thani College degree will be countersigned by Ecole hôtelière de Lausanne.











## DUSIT THANI COLLEGE

### *Our approach*

With academic rigour at its core, our International Bachelor Programme in Hotel and Resort Management sets the benchmark in hospitality management education. The programme is comprised of eight distinct semesters, alternating between classroom studies and real business exposure for a diverse academic experience. Our curriculum gives you a 360-degree learning experience: you will gain the necessary body of knowledge, build your professional skills and develop your hospitality mindset. At the end of your fourth year, your degree will culminate with a senior project designed to tackle a real-life challenge in the industry.

#### **Year One:** Hospitality Operations

Build your professional knowledge and skills in hospitality operations, including Food & Beverage and Accommodation, and become fluent in the art of Thai hospitality.

#### **Year Two:** Hospitality Management Tools

Acquire a theoretical understanding of disciplines such as Marketing, Finance, Human Resources and Information Technology in order to expand your management knowledge.

#### **Year Three:** Hospitality Operation Management

Apply the management skills and understanding gained during years one and two with hands-on hospitality operations, thereby boosting your confidence and expertise.

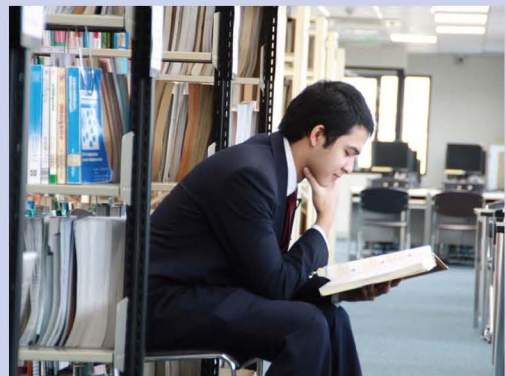
#### **Year Four:** Hospitality Entrepreneurship and Strategy

Study the most cutting-edge business concepts and strategies in the field, then integrate your vast body of knowledge and gain leadership and entrepreneurship skills with supervisory field training.

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#### **Field Training Periods**

Over the course of the programme you will be exposed to the hospitality business through two five-month field training periods in luxury hotels: the first training is focused on operations, the second on supervision and administration.





## DUSIT THANI COLLEGE

### *Our facilities*



To complement our demanding curriculum, we have state-of-the-art facilities, including access to the adjacent Princess Hotel, with open-ended possibilities for learning. Since our inception in 1993, Dusit Thani College has been internationally recognized for our high-standards of excellence, and this extends into each and every one of our facilities.

From our training restaurant where you can practice flambéing with our award-winning culinary professors, to a simulated hotel reception area where you can build your confidence and customer relations skills, we have it all. Our unique relationship with an active hotel operation gives students the invaluable opportunity to be exposed to a premier hotel in the vibrant city of Bangkok, with access to real clients and real experiences.



*“What I have earned is so much more than I invested. Opportunities for exchange scholarships, knowledge from expertise in the classes, real experiences in the field training, leadership from the President of Student Union – all of which DTC has provided for me. I have received a strong foundation for working in the real hospitality world.”*

*Papungkron Numprasit, Alumni of DTC and Management Trainee at Minor Hotel Group*











## DUSIT THANI COLLEGE

### *Campus and Student Life*

Dusit Thani College hand-selects applicants with a solid academic record, a professional work ethic and, most importantly, a genuine interest in the industry. Students from all over the world come together to share their passion for hospitality and express their individual talents. Our student body exhibits a strong sense of leadership and is the driving force behind Dusit Thani College.

We are not just an institute, but a community. Each of our students is a vital part of our family, working together to create an environment of active learning and enthusiasm. At Dusit Thani College, students start with a passion and leave with a solid foundation for a career in hospitality – an expertise they would be unable to achieve elsewhere. Our diverse array of extracurricular activities, from Hotel and Resort Club to volunteer projects, build interpersonal skills necessary for the field and contribute to the cohesion of our student body. If students do not find a club that supports their creative interests, they can start their own! At Dusit Thani College, the options are endless.

### *Career Support*

#### **A Path to Success From Day One**

Our students form the future generation of movers and shakers in the industry. Because of our one-of-a-kind access to high-quality hotel operations under the Dusit Thani brand, you will have unrivalled experience in the field – even before graduating. Our ambitious programme is an open door to global employment and a chance to see the world.

Our knowledgeable Student Affairs and Development Office helps you find your place in one of the fastest growing industries across the globe. Our contacts with big players in the industry, a strong alumni network, exciting internships, overseas exchange and scholarship programmes, and on-site recruitment give our students a career path with endless opportunities for growth. Dusit Thani College Alumni have gone on to work for leading hotels and resorts, airlines, cruise lines, hospitals, banks, and more.

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*“Dusit Thani College offers both field training study and theory study.*

*I was looking for University where I can experience a major industry in the field, and Dusit Thani College just matched it...Every day, I am learning different quality services. I think the study of service will help me for my future career.”*

*Ms. Ahrong Lee, Current DTC Student*

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*“In addition to academic knowledge, DTC taught me how to adapt and use theoretical knowledge in real life.”*

*Pitsanu Boontham, Alumni of DTC and Manager/  
Director of Real Korea Co., Ltd.*

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